

# AVID | EDIT ON DEMAND

Edit from anywhere



Expand media production with a cloud-based solution that can be deployed and scaled on demand. Avid® | Edit On Demand provides a fully configured and secure virtual post-production environment in the cloud—complete with cloud-optimized Media Composer® software and Avid NEXIS® storage—making it easy to ramp up projects quickly. With simple weekly or monthly subscriptions, you can have teams collaborating from anywhere, whether editors are remote or on-premises.

## COLLABORATE REMOTELY WITH DISTRIBUTED TEAMS

Whether onboarding a new editing team or expanding an existing one, all editors need is their laptop or mobile device and the Internet to connect to a fully configured seat of Media Composer and an Avid NEXIS workspace in the cloud. In-house teams, remote editors, assistant editors, and producers can all connect and collaborate together, without having to learn new software or workflows, enabling faster project turnaround, remote training opportunities, real-time sequence review, and the ability to bring in the best available creative talent—no matter their geographical location.

## SHARE AND STORE MEDIA SECURELY

Avid | Edit On Demand ensures that all cloud-stored assets and file transfers are encrypted and protected for the utmost security. It comes with Avid NEXIS cloud storage, giving editors and other contributors shared access to content while providing the ability to restrict access to further safeguard media from unauthorized use.

## SET UP A FULL CLOUD-BASED EDITING ENVIRONMENT QUICKLY

With automated deployment, you can quickly ramp up a secure, fully provisioned editing suite in hours—not days. Without having to round up, configure, purchase, or rent workstations, software, and storage drives. Because you can flexibly configure storage and seats according to your schedule requirements, it enables fast burst capacity to handle production surges, then spins down when completed.

## GET SUPER-SIMPLE SET-UP, PRICING, AND BILLING

Forget the overcharge gotchas and hidden fees. Everything in Edit On Demand is yours for just a single weekly or monthly fee. Need to deal with increasing production demands? Add Media Composer seats and storage to your subscription as projects grow and pay only for what you need, when you use it. And with simple subscription monitoring, management, and billing, you'll always be aware of your usage to make more informed decisions.

## EXPERIENCE SEAMLESS 4K PERFORMANCE

Work with proxy or high-resolution content remotely, as if you were working on a high-end workstation in-house. With Teradici's PCoIP Ultra display protocol powering the virtual desktop, you get a seamless and more secure workflow when editing with up to 4K/UHD media in Media Composer in the cloud. Even in challenging network conditions.

## KEY FEATURES

- > Set up a secure, scalable, and fully provisioned virtual editing suite in the cloud fast with automated cloud deployment
- > Enable team members to connect and collaborate from anywhere using just a computer or mobile device and an Internet connection
- > Work with proxy or high-resolution content remotely—as if you were working on a high-end workstation in-house
- > Enable remote video review and “over-the-shoulder” collaboration with support for SRT streaming from Media Composer
- > Maintain the same workflows you know and love with Media Composer in the cloud
- > Share and store media securely with Avid NEXIS cloud storage providing the same familiar workflows as on-premises production
- > Get super-fast and super-secure FileCatalyst-encrypted media upload and download
- > Enjoy simple pricing and billing with a single weekly or monthly subscription—without any overages or hidden costs—to handle short- and long-term projects
- > Scale your virtual production environment up or down as needed, with up to 30 simultaneous editors and up to 200 TB of storage
- > Easily monitor your team's usage over time through the dashboard, helping you optimize costs
- > Gain better business efficiency by moving from a CapEx to OpEx business model

FOR MORE INFORMATION, VISIT  
[avid.com/edit-on-demand](https://avid.com/edit-on-demand)



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## SUBSCRIBE WEEKLY OR MONTHLY

PLANS*	MEDIA COMPOSER SEATS	AVID NEXIS CLOUD STORAGE	EDIT SESSION HOURS**	DATA DOWNLOAD (EGRESS)
Weekly	1-30	1-200 TB	40 hours/seat	250 GB
Monthly	1-30	1-200 TB	174 hours/seat	1 TB

\* Edit On Demand is available in flexible weekly and monthly subscriptions to fit your production schedule, enabling you to configure your virtual editing suite with 1–30 seats of Media Composer and from 1–200 TB of Avid NEXIS cloud storage and scale resources up and down at any time, so you're only paying for what you use and need. Monitor your usage at any time through the Avid On Demand Admin portal in your Avid Master Account.

\*\* No need to stress out when things get super busy. You won't be charged any overage fees or extra costs if you periodically go over your editing session and data allowances. However, if you consistently exceed your allowances, simply purchase additional usage or upgrade your subscription to meet your needs.

## WHAT'S INCLUDED

- > Media Composer | Ultimate—1 seat in the cloud, scalable up to 30 simultaneous users; includes:
  - > Media Composer | ScriptSync® Option
  - > Media Composer | PhraseFind™ Option
  - > Media Composer | Symphony® Option
  - > Media Composer | NewsCutter® Option
- > Avid NEXIS cloud storage—1 TB, scalable up to 200 TB
- > Teradici PCoIP Ultra—Remote post-production desktop streaming software and display
- > FileCatalyst—Secure file transfer for media upload/download
- > Avid Cloud Basic Support—Get world-class customer care, support, and software upgrades throughout your subscription for everything included

## SYSTEM REQUIREMENTS

- > Client computer: macOS or Windows-based computer
- > Internet connection: Minimum 20–25 Mbps download speed; 35 Mbps or faster recommended for editing high-res media or working with 3 monitor setups

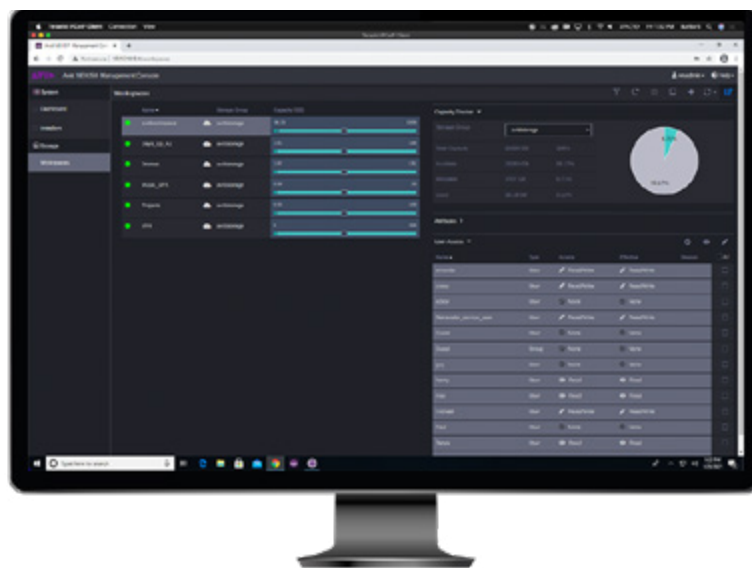
## SPECIFICATIONS

### MEDIA COMPOSER SOFTWARE

Choice of either the current Media Composer | Ultimate release with the latest features or the latest “long-term” maintenance release for those who prefer absolute stability over the newest features

### AVID NEXIS CLOUD STORAGE

Storage capacity scalable from 1 TB of cloud storage per subscription; up to 200 TB through add-on purchases



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